



## Business of the Year Award

- **Nomination Process:**
  - **Eligibility Criteria for Nominations will be judged on the basis of:**
    - Nominee must be a Neepawa & District Chamber member in good standing (call the Chamber office if unsure)
    - Must have involvement in the community and area
    - Self-nominations are encouraged
    - Government agencies are exempt from nominations
  - **Nominee must have demonstrated one or more of the following characteristics:**
    - Innovative products or services
    - Provides exemplary customer service
    - Encourages and provides professional development of staff

A benefit of being nominated is a great boost to your corporate reputation, a valuable perk for public relations, marketing, recruitment, client relations and retention efforts. Can provide positive media exposure including Tourism, heighten morale and provide significant networking opportunities with other entrepreneurs.