



Phone: (204) 476-5292  
Fax: (204) 476-5231  
Email: [info@neepawachamber.com](mailto:info@neepawachamber.com)

282 Hamilton Street Box 726, Neepawa, MB R0J 1H0 [www.neepawachamber.com](http://www.neepawachamber.com)

December 2018

Attention: Neepawa & District Chamber of Commerce Members

As many of you are aware, Travel Manitoba held a tourism branding session with the Neepawa community on January 17, 2018 to reinforce the importance of tourism in the community and to identify our community strengths and areas where we can make improvements. The campaign goal was to invite special interest travelers to indulge their passions in Neepawa instead of travelers passing through Neepawa on their way to Minnedosa, Clear Lake and Saskatchewan. We want to invite them to turn off the highway and explore our historical sites, check out our retail shops and restaurants, the Margaret Laurence House, the Neepawa Golf Course, the Neepawa Cemetery, our annual Chamber Fair and JamFest, to name a few.

A volunteer tourism task force was created and met every two weeks to establish its short and long-term goals, creating its constitution and dividing up tasks to committees. After months of hard work, the task force along with the assistance of Travel Manitoba agreed to a new branding of Neepawa as "Where stories take a beautiful turn". The Neepawa Tourism task force has identified many areas of work which include way-finding signs, tourism brochures, tourism staff training workshops and development of a Neepawa Tourism website and Facebook page.

Neepawa Tourism ties into the work of Neepawa & District Chamber of Commerce, to support local business and bring visitors to Neepawa with hopes they may want to visit and perhaps live and work in this community. We know that tourism will bring more revenue into the community. Naturally it will cost money to improve signage, create and print brochures, advertising etc., therefore we are looking to our business community to assist with the success of Neepawa Tourism. The Neepawa Tourism task force committee decided it may be best to add the option of a \$40.00 Neepawa Tourism membership to be added to the 2019 Neepawa & District Chamber of Commerce membership renewal.

**Becoming a member of Neepawa Tourism is easy! Simply pay the full amount of your invoice. Alternatively, if you decide to not become a member of Neepawa Tourism, please deduct the \$40.00 from your annual Chamber Membership Renewal.** The Neepawa & District Chamber of Commerce will redirect the Neepawa Tourism portion of your Chamber Membership Renewal to the Neepawa Tourism secretary for deposit to their account.

If you or someone you know has skills in marketing, activities and training, social media skills or fundraising please encourage them to contact Marilyn Crewe at 204-476-7607 or email [edo@wcgwave.ca](mailto:edo@wcgwave.ca) as we believe volunteers contribute to a successful community and many hands make for lighter work.

Please contact Barb Bohn at 204-476-5292 or Marilyn Crewe at 204-476-7607 if you have any questions or concerns.

Sincerely,

Jeff Braun, Chair  
Neepawa Tourism Task Force  
In partnership with  
Neepawa & District Chamber of Commerce